

Hello Sunday Morning

Board recruitment: Non-Executive Director

December 2024





A world where every individual has the right support
at the right time to change their relationship with alcohol.

BOARD MEMBER: NON-EXECUTIVE DIRECTOR

Summary

Join the Hello Sunday Morning Board and play an integral role in the growth and innovation of this pioneering digital health organisation.

Use your strategic, governance and technical expertise to create high social impact.

Join an inspiring Board and an internationally recognised CEO.

About Hello Sunday Morning

At Hello Sunday Morning we are changing the world's relationship with alcohol. One Sunday at a time.

It all began in 2009 when Founder, Chris Raine, documented his year long experiment to take a break from drinking by writing a blog. The organisation has since grown into the world's largest alcohol-focused digital health service.

Our flagship technology platform, the Daybreak app, provides free, anonymous, 24/7 peer support for people who want to change their relationship with alcohol, whether that means taking a break, cutting back or quitting entirely. Daybreak has close to 150,000 members, making it nearly 10 times bigger than Alcoholics Anonymous. Through evidence based programs, services and tools we empower individuals to achieve self-directed, peer supported change.

Our vision

A world where every individual has the right support at the right time to change their relationship with alcohol.

Our mission

To harness technology to create effective, engaging and cutting edge programs that inspire and empower people to change their relationship with alcohol.

Our values

- Innovation - We innovate for impact
- Excellence - We always bring our best
- Curiosity - We are curious to learn and evolve
- Caring - We foster connection and understanding through caring
- Evidence Based - We prioritise informed decision making

About the role

Hello Sunday Morning is seeking to appoint two new Non-Executive Directors to complement our existing Board. You will have strongly aligned values and a commitment to our mission, alongside the necessary time and focus to contribute meaningfully.

To strengthen our current high calibre Board, Hello Sunday Morning is now seeking to appoint Board Directors with aligned skills and experiences, particularly those who will bring one or more of the following as a priority:

- Government relations
- Large scale fundraising, philanthropy and partnerships, including charitable venture capitalism
- Finance and accounting
- Digital health strategy, governance and innovation
- Public relations, communications, consumer engagement or social media strategy

We are also seeking individuals with strong networks in government, philanthropy, corporate sectors, or other key areas to help us leverage opportunities for growth and impact.

Expertise and/or personal interest in digital healthcare and/or the drug and alcohol sector would also be highly beneficial.

The role is voluntary. Some interstate travel may be required.

Competencies

A Board Director is expected to be competent or have the ability to quickly acquire competency in the following areas:

- Knowledge of a Director's responsibilities – includes an understanding of the role as well as the legal, ethical, fiduciary and financial responsibilities
- Strategic expertise – the ability to review strategy through constructive questioning and suggesting and contributing to effective decision making of the Board
- Finance – the ability to read and understand Hello Sunday Morning's accounts and financial material presented to the Board
- Compliance – an understanding of the basic laws of governance and compliance and of individual Directors' legal duties and responsibilities
- Risk management – understanding of areas of major risk to the organisation

Personal attributes

We are looking for high calibre Board members with:

- A strong values alignment to the purpose and mission of Hello Sunday Morning
- A balanced appetite for risk in a digital health environment
- Strong leadership and strategic thinking skills
- Capacity and capability to be an active contributor with a genuine interest in Hello Sunday Morning
- Clear engagement, collaboration and communications skills to work as part of a dedicated team
- Ability to reflect and learn from feedback and be solution-focused embracing new ideas
- High standards of integrity and ethical behaviour to act in the public interest
- Passion about working within the mental health sector, or related sectors, with a strong desire to advocate for mental health reform and a commitment to achieving better mental health for all Australians

Application instructions

To apply please send your CV with a cover letter outlining why you are interested in representing Hello Sunday Morning and how your skills and experience align to this opportunity via the jobs platform you are viewing this ad.

We encourage and welcome applications from people with diverse backgrounds. Our goal is to create an inclusive environment that values a wide range of perspectives and experiences.

We invite you to read our Board Pack and most recent [Annual Report](#) for further information or visit our website at hellosundaymorning.org.

If you have any questions about the application process or the role, please contact our People and Culture Team at careers@hellosundaymorning.org

Applications open until the 14 February 2025 or until the positions have been filled.



hellosundaymorning.org