

HELLO SUNDAY MORNING RESEARCH AND EVALUATION FRAMEWORK

October 2024

About Hello Sunday Morning

Our mission is to change the world's relationship with alcohol, one Sunday at a time.

Our Research and Evaluation Framework

Hello Sunday Morning's Research and Evaluation Framework guides all of our research and evaluation activities. This includes our own research and evaluation activities, and research conducted by people external to Hello Sunday Morning.

We value the views and experiences of consumers, staff, funding partners, researchers and other stakeholders. The framework ensures all stakeholders understand our culture of excellence in research and evaluation, and how we strive for continuous improvement in all areas.

Our research priority areas

We prioritise research and evaluation activities with direct relevance and practical application to our programs and services and to the continuous enhancement of outcomes for our community members.

Improvement and impact	Outcomes	Development
Research and evaluation activities that support the delivery of high quality evidence based services provided by Hello Sunday Morning	Research and evaluation activities that contribute to improving health and social outcomes of Hello Sunday Morning members	Research and evaluation activities that generate new knowledge and guide best practice in alcohol support and treatment

Community member involvement

Our Research and Evaluation Framework is designed to ensure the safety and wellbeing of our community members and other stakeholders. Our members and people with lived or living experience, including carers are actively involved in all our research and evaluation activities: from co-designing and approving projects to the reporting and dissemination of findings.

Research governance

Hello Sunday Morning's Senior Leadership Group and the Research Reference Group, including Consumer Advisors, collaborate to decide on the research projects that Hello Sunday Morning will pursue. All research needs final approval of the CEO.

How our research and evaluation is funded

The Ian Potter Foundation generously provides support to enable development and implementation of our Research and Evaluation Framework.

Interested in doing research with Hello Sunday Morning?

Partnerships are central to our research and evaluation activities. Collaboration is important to advance research at Hello Sunday Morning and the alcohol sector more broadly.

Our Research and Evaluation Framework outlines how researchers can conduct research at Hello Sunday Morning.

We would love to hear from you!